

**ECS**  
**1987-2017**

**DENMARK**



**30**  
**years**



**ECS**  
1987-2017

**DENMARK**

**5<sup>th</sup> Workshop**

**Communicating marine  
Mammal Science to the  
General Public**

**30**  
years



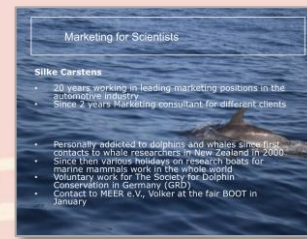
# Archipelagos

ambiente  
e sviluppo  
environment  
and development



- **Marketing for scientists “Keynote”**

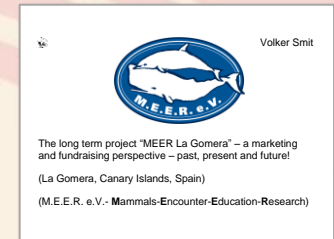
Silke Carstens (Unique1 GmbH)



- **The long term project “MEER La Gomera”**

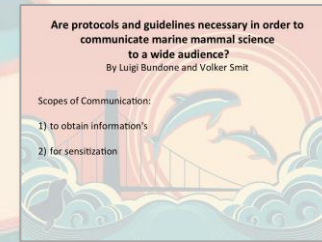
– a marketing and fundraising perspective – past, present and future!

Volker Smit (M.E.E.R. e.V.)



- **Are protocols and guidelines necessary in order to communicate marine mammal science to a wide audience?**

Luigi Bundone (Archipelagos-ambiente e sviluppo, Italia)



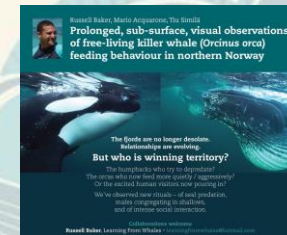
- **The necessity to keep a positive attitude of communities "strategies"**

Mercedez Muñoz Cañas (CBD Habitat)



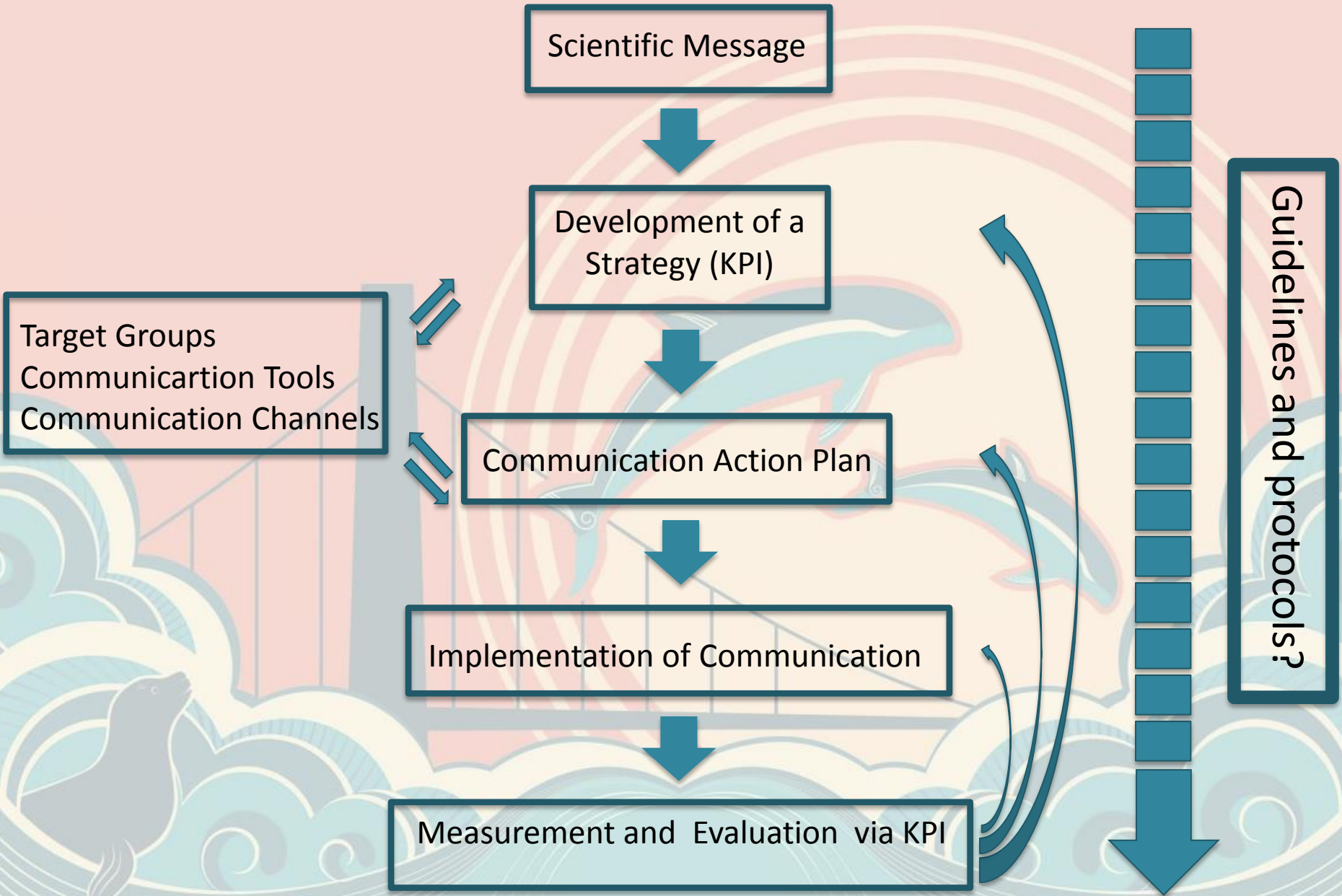
- **Years of new learning from whales in Arctic Norway before the increased human presence**

Russell Baker (Learning From Whales)





# Communicating Marine Mammal Science to the General Public



Anyone is invited to participate in the process

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Thank you for the attention

